

# FOLLOW US TODAY



**PWEX**  
PUBLIC WORKS EXPO  
**2026**

**Partnership  
& Exhibitor  
Opportunities**



**AUG. 30 – SEPT. 2, 2026 HOUSTON, TEXAS**  
**GEORGE R. BROWN CONVENTION CENTER**



TEXAS CHAPTER OF THE AMERICAN PUBLIC WORKS ASSOCIATION  
10505 Town and Country Way #19524 | Houston, Texas 77024  
(713) 364-3041 Office/Text  
PWX26Houston@TxPublicWorks.com | www.texas.apwa.org

April 2026

To: Prospective Sponsor

RE: APWA PWX 2026 in Houston, Texas | August 30 – September 2, 2026

Howdy Partner!

The Texas Chapter of the American Public Works Association (TX-APWA) invites your support as we prepare to host PWX 2026 in Houston, August 30 - September 2.

PWX continues to grow, with Chicago (2025) setting records at **6,776 attendees, 396 exhibitors, and 99,200 net square feet of exhibit space. Houston is already positioned to exceed that exhibit space**, setting the stage for one of the largest PWX events to date.

Our 2026 Sponsorship Program includes traditional packages and **new a la carte opportunities**, allowing you to align your brand with specific events and attendee experiences throughout the week.

**Texas Chapter Host Sponsorships** support Chapter-led events and activations and are **separate from APWA's national sponsorship and exhibitor programs**. Host Sponsors will receive targeted recognition through Chapter events, as well as visibility across select conference platforms, including the website, mobile app, and on-site branding where applicable.

Your investment supports the success of PWX 2026 and **includes a commitment that a minimum of 15% of contributions will fund Texas Chapter scholarships**, benefiting future public works professionals.





































We appreciate your consideration and look forward to partnering with you in Houston.

Respectfully,

**Texas Chapter of APWA**

[PWX26Finance@TxPublicWorks.com](mailto:PWX26Finance@TxPublicWorks.com)

# Partnership and Level Benefits

Sponsorship Level					
	Pioneer \$30,000	Explorer \$20,000	Trailblazer \$15,000	Stargazer \$10,000	Homesteader \$5,000
Partner Recognition on PWX 2026 Volunteer Shirts					
Spotlight Article in Texas APWA Reporter					
Recognition at the Get Acquainted Party					
10×10 Booth on PWX Exhibit Floor or up to 10×20 Booth at 2027 TX-APWA Annual Conference					
Golf hole sponsor OR tent sponsor					
___ golfers @ PWX Golf Event	8 (2 teams of 4)	4	2		
Recognition at Region VII Chapter Dinner (TUE, 09/01/26)					
___ day parking passes during PWX (event parking near convention center)	10	5	4	2	1
___ day passes to the Exhibit Hall during PWX	20	16	12	8	4
___ tickets to the Region VII Chapter Dinner (TUE, 09/01/26)	10	8	6	4	2
___ passes to the Get Acquainted Party	8	6	4	2	1
Recognition in the PWX mobile app as a Chapter Sponsor					
“Chapter Sponsor” ribbons for all your staff who attend PWX					
Recognition at PWX Hospitality Area					
Recognition on TX-APWA website, social media and PWX website					
First-Time Individual APWA Membership	5	4	3	2	1

# Contribution

Please help us by completing the following information and sending it to **PWX26Finance@TxPublicWorks.com** with the subject line "PWX 2026 Contribution" or mailing to:



**2026 APWA PWX**  
c/o Texas Chapter of APWA  
PO Box 19524  
Houston, TX 77224

**Make checks payable to "Texas Chapter of APWA",  
add in memo line "PWX26 Contribution"**

\_\_\_\_\_ (Organization Name) will partner with the TX-APWA Chapter in hosting the 2026 APWA PWX. Partnership will be in the following manner:

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Pioneer** (\$30,000)    | <input type="checkbox"/> Explorer** (\$20,000) |  |
| <input type="checkbox"/> Trailblazer+ (\$15,000) | <input type="checkbox"/> Stargazer (\$10,000)  | <input type="checkbox"/> Homesteader (\$5,000) |

Payments must be made in full by June 1, 2026.

*\* Limited to Pioneer and Explorer*

Will you need exhibitor space?  Yes  No

*+ Limited to Pioneer, Explorer and Trailblazer*

How many golfers will you have? \_\_\_\_\_

## Please send invoice to:

Primary contact name: \_\_\_\_\_

Primary contact email: \_\_\_\_\_

Secondary contact name: \_\_\_\_\_

Secondary contact email: \_\_\_\_\_

Organization name: \_\_\_\_\_

Address: \_\_\_\_\_

# Sponsors



Pioneer

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Explorer

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Our reason is water.™



walter  
p moore



Trailblazer

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Stantec



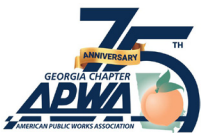
Stargazer

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Homesteader

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In-Kind Sponsor

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# Planning Committee

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## PRIVATE

Accurate Meter & Supply  
Advanced Drainage Systems  
AmeriTex Pipe & Products  
Arcadis  
Ardurra  
Baxter Woodman  
BGE, Inc.  
Carollo, Engineers, Inc.  
CDM Smith  
EJ  
Frayre Engineering & Consulting, PLLC  
Freese and Nichols  
Garver  
Global Resilient Infrastructure Solutions  
Halff Inc.  
HR Green, Inc  
Huitt-Zollars, Inc.  
Hunt Strategies LLC  
Kaiser Premier  
Lochner  
Lockwood, Andrews & Newnam, Inc.  
Martinez Moore Engineers  
Mustang Cat  
PSD Citywide Inc.  
Quiddity Engineering, LLC  
R. G. Miller | DCCM  
Rinker Materials  
RJN Group  
Terracon Consultants  
Tetra Tech  
Texas Tooling  
Walter P. Moore  
Wastewater Transport Services  
Westwood Professional Services  
WSB

## PUBLIC

City of Austin  
City of Bay City  
City of Baytown  
City of Carrollton  
City of College Station  
City of Converse  
City of Deer Park  
City of Denison  
City of Denton  
City of Fort Worth  
City of Friendswood  
City of Frisco  
City of Grand Prairie  
City of Harker Heights  
City of Houston  
City of La Porte  
City of League City  
City of Mont Belvieu  
City of Pflugerville  
City of Richardson  
City of Spring Valley Village  
City of Sugar Land  
City of University Park  
City of Webster  
City of West University Place  
Dallas County Public Works  
Gulf Coast Water Authority  
Harris County  
Harris County Precinct 1  
Houston Public Works  
Town of Addison

## OTHER

Retired  
Rice University  
Texas Concrete Products Association  
UTSA Student / Baird Gilroy and Dixon

# Southern Hospitality

## SPONSORSHIPS



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### Hospitality Happy Hour Sponsor

Quantity: 2

Sponsorship fee: \$4,000

Prominent branding at the hospitality booth during a high-traffic networking hour with signage at the bar and entrance.

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### Device Charging Station Sponsor

Quantity: 1

Sponsorship fee: \$5,000

Keep attendees powered up while showcasing your brand with prominent logo placement at a high-traffic charging station.

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### Exhibitor Hospitality Lounge Sponsor

Quantity: 1

Sponsorship fee: \$3,000

Exclusive branding within the exhibitor hospitality area including signage at the booth and exhibit hall entrance.

**SOLD OUT**

[Sponsor Now](#)

# National BBQ Showdown

## SPONSORSHIPS



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### National BBQ Showdown Sponsor

Quantity: 4

Sponsorship fee: \$2,000

Top-tier visibility at one of PWX's most anticipated events. Includes branding on event signage, sponsor boards, and photo opportunities throughout the cook-off.

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### BBQ Beverage Sponsor

Quantity: 1

Sponsorship fee: \$1,000

Put your brand in attendees' hands during the cook-off. Includes signage at beverage stations and recognition on event sponsor displays.

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### Cooling Station Sponsor

Quantity: 1

Sponsorship fee: \$1,000

Help attendees beat the Texas heat. Includes branding at a dedicated cooling station and recognition on event signage.

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### Apron Sponsors

Quantity: 20

Sponsorship fee: \$500

Your company name featured on official cook-off aprons worn throughout the event - fun, visible, and memorable branding.

[Sponsor Now](#)

# Tee It Up, Texas!

## SPONSORSHIPS



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### Breakfast Sponsor

Quantity: 2

Sponsorship fee: \$800

Kick off the tournament with strong brand visibility during breakfast service. Includes event signage seen by all participating golfers.

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### Lunch Sponsor

Quantity: 2

Sponsorship fee: \$1,000

Keep players energized while showcasing your brand during the tournament lunch with prominent signage during the meal.

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### Team Sponsor

Quantity: 30

Sponsorship fee: \$600

Includes a team of four golfers plus the full tournament experience including green fees, cart, range balls, breakfast, lunch, and awards.

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### Beverage Sponsor

Quantity: 4

Sponsorship fee: \$500

Stay visible throughout the course with branding tied to on-course refreshments and sponsor recognition signage.

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### Hole Sponsor

Quantity: 18

Sponsorship fee: \$300

Company logo displayed at a designated hole on the course. Optional branded flag provides a memorable takeaway.

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### Tent Sponsor

Quantity: 10

Sponsorship fee: \$500

On-course activation opportunity with a branded tent at a tee box. Sponsors may provide swag, food, or non-alcoholic beverages.

[Sponsor Now](#)

# 5K Fun Run

## SPONSORSHIPS



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### Water Sponsor

Quantity: 1

Sponsorship fee: \$250

Keep runners hydrated with branded visibility at water stations including signage and on-site recognition.

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### Post Race Snacks

Quantity: 1

Sponsorship fee: \$450

Be part of the finish-line experience with branding at post-race refreshment stations.

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### Race Registration Fees

Quantity: 1

Sponsorship fee: \$800

Support participant access while gaining recognition across race materials and on-site signage.

[Sponsor Now](#)

# Be Someone

## SPONSORSHIPS

Make your mark at PWX 2026



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### Be Someone Sponsor

Quantity: 20

Sponsorship fee: \$1,000

Make your mark at PWX 2026. Inspired by Houston's iconic "Be Someone" message, this sponsorship is designed for firms and individuals who want to be part of the experience and show their support.

Includes recognition on shared sponsor signage, listing in the conference app and website.

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### Technical Tour Water Sponsor

Quantity: 1

Sponsorship fee: \$500

Provide refreshments for technical tour attendees with branding on coolers and recognition as the tour hydration sponsor.

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### Futures Program Sponsor

Quantity: 10

Sponsorship fee: \$500

Support the next generation of public works professionals with branding at Futures Program activities and recognition in event materials.

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### Veteran Care Package Sponsor

Quantity: 2

Sponsorship fee: \$2,000

Support a meaningful giveback initiative. Includes branding on care package materials, participation in assembly events, and recognition on sponsor boards.

**SOLD OUT**

**Sponsor Now**

# Brewery Tour

## SPONSORSHIPS



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### Water Sponsorship

**Quantity:** 10

**Sponsorship fee:** \$250

Includes 1 individual ticket and logo/name recognition throughout the event.

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### Hops Sponsorship

**Quantity:** 5

**Sponsorship fee:** \$600

Includes 3 individual tickets and logo/name recognition throughout the event.

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### Grains Sponsorship

**Quantity:** 5

**Sponsorship fee:** \$400

Includes 2 individual tickets and logo/name recognition throughout the event.

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### Yeast Sponsorship

**Quantity:** 3

**Sponsorship fee:** \$800

Includes 4 individual tickets and logo/name recognition throughout the event.

[Sponsor Now](#)

# Exhibit Experience

## SPONSORSHIPS



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### Train Sponsor - Transport in Exhibit Hall

**Quantity:** 1

**Sponsorship fee:** \$7,000

High-visibility branding on the exhibit hall transport train as it moves attendees throughout the space. Runs continuously through exhibit hall. Seen by all attendees over multiple days.

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### Conference Bag Inserts

**Quantity:** 10

**Sponsorship fee:** \$2,000

Place your branded item directly into attendee conference bags - guaranteed reach to approximately 1,500 participants. Sponsors provide one approved giveaway item (e.g., lip balm, koozie, sunscreen, hand sanitizer, socks, reusable water bottle, BBQ sauce, or similar attendee-friendly item). Final item selection subject to approval to ensure quality and variety.

Additional suggested item list:

- Phone charging cables
- Portable phone fans
- Cooling towels
- Branded tumblers / coffee cups
- Notebooks / field books
- Pens (that actually write well)
- Mini first-aid kits
- Mints / gum
- Protein bars / snack packs
- Sunglasses
- Luggage handle wraps (sleeves)
- Reusable shopping totes
- Bottle openers

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### Luggage Logo Tag

**Quantity:** 1

**Sponsorship fee:** \$5,000

Exclusive branding on luggage tags attached to all attendee conference bags - ensuring your company travels with participants throughout PWX and beyond. Sponsor to provide approximately 3,000 custom tags. No other company logos will appear, making this a high-visibility, single-brand opportunity.

Ideal for durable, creative designs that extend brand visibility well beyond the conference.

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### Volunteer Shirts

**Quantity:** 2

**Sponsorship fee:** \$7,500

Your logo featured on shirts worn by conference volunteers throughout PWX - one of the most visible branding opportunities across the event. Volunteers are stationed across registration, sessions, and key attendee touchpoints, providing repeated exposure to your brand throughout the conference.

Limited to two sponsors with prominent co-branded placement.

*Pioneer-level sponsors may be included in shirt branding if secured.*

[Sponsor Now](#)

# Get Acquainted Party

## SPONSORSHIPS

Welcome to Houston, Space Cowboy style



### BAR & BEVERAGE SPONSORSHIPS

#### Top Shelf Bar Sponsor

Quantity: 1  
Sponsorship fee: \$1,000  
Premium bar placement with prominent signage and the ability to provide branded items such as bottles or napkins. Includes top recognition.

#### Mid Shelf Bar Sponsor

Quantity: 2  
Sponsorship fee: \$500  
Bar signage with top recognition.

#### Signature Bar

Quantity: 1  
Sponsorship fee: \$1,000  
Exclusive branded signature cocktail with the drink name listed in the program. Includes signage at bar featuring the drink and top recognition.

#### Featured Bar Upgrade

Must be for Top Shelf Bar Sponsorship Only  
Quantity: 1  
Sponsorship fee: \$1,000  
Enhanced signage with featured recognition in event communications and priority placement.



### EXPERIENCE SPONSORSHIPS

#### Mechanical Bull Sponsorship

Quantity: 1  
Sponsorship fee: \$1,000  
Fronting top edge of the mechanical bull with a high-visibility, interactive activation and top recognition.

#### Team Captains Photo Experience

Quantity: 1  
Sponsorship fee: \$1,000  
Fronting photo booth with top recognition.

Quantity: 1  
Sponsorship fee: \$1,000  
Fronting of the rope cutting station with a premium lounge environment with top recognition.

#### Team Captained Experience Sponsor

Quantity: 1  
Sponsorship fee: \$1,000  
Fronting on all digital screens with signage at the activation, creating a branded photo experience with top recognition.

COMING SOON

# THE STARS AT NIGHT ARE BIG & BRIGHT...



**PWEX**  
PUBLIC WORKS EXPO  
2026

