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PWX
PUBLIC WORKS EXPO
2026

**Partnership
& Exhibitor
Opportunities**



AUG. 30 – SEPT. 2, 2026 HOUSTON, TEXAS
GEORGE R. BROWN CONVENTION CENTER



TEXAS CHAPTER OF THE AMERICAN PUBLIC WORKS ASSOCIATION
10505 Town and Country Way #19524 | Houston, Texas 77024
(713) 364-3041 Office/Text
PWX26Houston@TxPublicWorks.com | www.texas.apwa.org

May 2026

To: Prospective Sponsor

RE: APWA PWX 2026 in Houston, Texas | August 30 – September 2, 2026

Howdy Partner!

The Texas Chapter of the American Public Works Association (TX-APWA) invites your support as we prepare to host PWX 2026 in Houston, August 30 - September 2.

PWX continues to grow, with Chicago (2025) setting records at **6,776 attendees, 396 exhibitors, and 99,200 net square feet of exhibit space. Houston is already positioned to exceed that exhibit space**, setting the stage for one of the largest PWX events to date.

Our 2026 Sponsorship Program includes traditional packages and **new a la carte opportunities**, allowing you to align your brand with specific events and attendee experiences throughout the week.

Texas Chapter Host Sponsorships support Chapter-led events and activations and are **separate from APWA's national sponsorship and exhibitor programs**. Host Sponsors will receive targeted recognition through Chapter events, as well as visibility across select conference platforms, including the website, mobile app, and on-site branding where applicable.

Your investment supports the success of PWX 2026 and **includes a commitment that a minimum of 15% of contributions will fund Texas Chapter scholarships**, benefiting future public works professionals.





































We appreciate your consideration and look forward to partnering with you in Houston.

Respectfully,

Texas Chapter of APWA
PWX26Finance@TxPublicWorks.com

Please Note: Sponsorship opportunities support Texas Chapter-hosted events and initiatives during PWX 2026 and do not include conference registration or admission to PWX events unless specifically noted. Conference registration, exhibit hall passes, and/or individual event tickets must be purchased separately for attendee access.

Partnership and Level Benefits

Sponsorship Level					
	Pioneer \$30,000	Explorer \$20,000	Trailblazer \$15,000	Stargazer \$10,000	Homesteader \$5,000
Partner Recognition on PWX 2026 Volunteer Shirts					
Spotlight Article in Texas APWA Reporter					
Recognition at the Get Acquainted Party					
10×10 Booth on PWX Exhibit Floor or up to 10×20 Booth at 2027 TX-APWA Annual Conference					
Golf hole sponsor OR tent sponsor					
___ golfers @ PWX Golf Event	8 (2 teams of 4)	4	2		
Recognition at Texas Chapter Dinner (TUE, 09/01/26)					
___ day parking passes during PWX (event parking near convention center)	10	5	4	2	1
___ day passes to the Exhibit Hall during PWX	20	16	12	8	4
___ tickets to the Texas Chapter Dinner (TUE, 09/01/26)	10	8	6	4	2
___ passes to the Get Acquainted Party	8	6	4	2	1
Recognition in the PWX mobile app as a Chapter Sponsor					
“Chapter Sponsor” ribbons for all your staff who attend PWX					
Recognition at PWX Hospitality Area					
Recognition on TX-APWA website, social media and PWX website					
First-Time Individual APWA Membership	5	4	3	2	1

Contribution

Please help us by completing the following information and sending it to **PWX26Finance@TxPublicWorks.com** with the subject line "PWX 2026 Contribution" or mailing to:



2026 APWA PWX
c/o Texas Chapter of APWA
PO Box 19524
Houston, TX 77224

**Make checks payable to "Texas Chapter of APWA",
add in memo line "PWX26 Contribution"**

_____ (Organization Name) will partner with the TX-APWA Chapter in hosting the 2026 APWA PWX. Partnership will be in the following manner:

- | | | |
|--|--|--|
| <input type="checkbox"/> Pioneer** (\$30,000) | <input type="checkbox"/> Explorer** (\$20,000) | |
| <input type="checkbox"/> Trailblazer+ (\$15,000) | <input type="checkbox"/> Stargazer (\$10,000) | <input type="checkbox"/> Homesteader (\$5,000) |

Payments must be made in full by July 31, 2026.

** Limited to Pioneer and Explorer*

Will you need exhibitor space? Yes No

+ Limited to Pioneer, Explorer and Trailblazer

How many golfers will you have? _____

Please send invoice to:

Primary contact name: _____

Primary contact email: _____

Secondary contact name: _____

Secondary contact email: _____

Organization name: _____

Address: _____

Sponsors



Pioneer



Explorer



Our reason is water.™



walter
p moore



Trailblazer



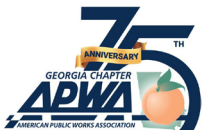
Stantec



Stargazer



Homesteader



Official Host City Partner



Planning Committee

PRIVATE

Accurate Meter & Supply
Advanced Drainage Systems
AmeriTex Pipe & Products
Arcadis
Ardurra
Baxter Woodman
BGE, Inc.
Carollo, Engineers, Inc.
CDM Smith
EJ
Frayre Engineering & Consulting, PLLC
Freese and Nichols
Garver
Global Resilient Infrastructure Solutions
Halff Inc.
HR Green, Inc
Huitt-Zollars, Inc.
Hunt Strategies LLC
Kaiser Premier
Lochner
Lockwood, Andrews & Newnam, Inc.
Martinez Moore Engineers
Mustang Cat
PSD Citywide Inc.
Quiddity Engineering, LLC
R. G. Miller | DCCM
Rinker Materials
RJN Group
Terracon Consultants
Tetra Tech
Texas Tooling
Walter P. Moore
Wastewater Transport Services
Westwood Professional Services
WSB

PUBLIC

City of Austin
City of Bay City
City of Baytown
City of Carrollton
City of College Station
City of Converse
City of Deer Park
City of Denison
City of Denton
City of Fort Worth
City of Friendswood
City of Frisco
City of Grand Prairie
City of Harker Heights
City of Houston
City of La Porte
City of League City
City of Mont Belvieu
City of Pflugerville
City of Richardson
City of Spring Valley Village
City of Sugar Land
City of University Park
City of Webster
City of West University Place
Dallas County Public Works
Gulf Coast Water Authority
Harris County
Harris County Precinct 1
Houston Public Works
Town of Addison

OTHER

Retired
Texas Concrete Products Association
UTSA Student / Baird Gilroy and Dixon

Get Acquainted Party

SPONSORSHIPS

Welcome to Houston, Space Cowboy style



BAR & BEVERAGE SPONSORSHIPS

Top Shelf Bar Sponsor

Quantity: 8

Sponsorship fee: \$3,000

Premium bar placement with prominent signage and the ability to provide branded swag such as koozies or napkins. Includes logo recognition.

Well Bar Sponsor

Quantity: 6

Sponsorship fee: \$2,000

Bar signage with the ability to provide branded swag and logo recognition throughout the event.

Signature Drink Sponsor

Quantity: 3

Sponsorship fee: \$2,500

Exclusive branded signature cocktail with the drink name tied to the sponsor. Includes signage at bars featuring the drink and logo recognition.

Featured Bar Upgrade

(Add-On for Top Shelf Bar Sponsor Only)

Quantity: 3

Sponsorship fee: \$1,000

Enhanced signage with featured recognition in event communications and priority placement.

[Sponsor Now](#)

EXPERIENCE SPONSORSHIPS

Mechanical Bull Showdown Sponsor

Quantity: 1

Sponsorship fee: \$2,000

Branded signage at the mechanical bull with a high-traffic interactive activation and logo recognition.

Texas Longhorn Photo Experience

Quantity: 2

Sponsorship fee: \$2,500

Branding at the photo area with a high-visibility photo opportunity and logo recognition.

Cigar Lounge Experience

Quantity: 1

Sponsorship fee: \$3,500

Branding at the cigar rolling station within a premium lounge environment with logo recognition.

Texas Snapshot Experience Sponsor

Quantity: 1

Sponsorship fee: \$3,500

Branding on all digital photos with signage at the activation, creating a themed photo experience with logo recognition.

Sponsorships do not include conference registration or event admission unless otherwise specified.

Get Acquainted Party

SPONSORSHIPS

Welcome to Houston, Space Cowboy style



FEATURED SPACES & VIBES

Upstairs Bar & Music Experience Sponsor

Quantity: 2

Sponsorship fee: \$3,500

Branding for the upstairs bar experience tied to a unique music vibe, including signage at the bar and entry, logo recognition, and a reserved high-top table for four guests.

Welcome / Entry Experience Sponsor (Optional)

Quantity: 1

Sponsorship fee: \$3,000

Branding at the event entrance to create a strong first impression for all attendees, including logo recognition.

Houston Food Truck Park Sponsor

Quantity: 5

Sponsorship fee: \$1,000

Recognition within a high-traffic outdoor food truck area with shared signage and logo recognition, aligning your brand with Houston's diverse culinary scene.

SPEAKEASY (SEPARATE PREMIUM AREA)

Speakeasy Presenting Sponsor

Quantity: 1

Sponsorship fee: \$7,500

Exclusive branding of the speakeasy with signage at the entrance, premium recognition, logo placement on all related materials, and a reserved high-top table for four guests.

Speakeasy Supporting Sponsor

Quantity: 2

Sponsorship fee: \$3,000

Secondary branding within the speakeasy space with logo recognition.

[Sponsor Now](#)

Sponsorships do not include conference registration or event admission unless otherwise specified.

Southern Hospitality

SPONSORSHIPS



Hospitality Happy Hour Sponsor

Quantity: 2

Sponsorship fee: \$2,000

Prominent booth hospitality booth during a high-traffic networking hour with signage at the bar and entrance.

SOLD OUT

Exhibitor Hospitality Lounge Sponsor

Quantity: 1

Sponsorship fee: \$2,000

Exclusive brand exhibitor hospitality area including signage at the booth and exhibit hall entrance.

SOLD OUT

Device Charging Station Sponsor

Quantity: 1

Sponsorship fee: \$5,000

Keep attendees powered up while showcasing your brand with prominent logo placement at a high-traffic charging station.

Board Reception Beverage Sponsor

Quantity: 2

Sponsorship fee: \$2,000

Gain visibility among chapter leaders and key decision-makers. Includes signage at the bar and recognition during this exclusive Friday evening reception.

[Sponsor Now](#)

Sponsorships do not include conference registration or event admission unless otherwise specified.

National BBQ Showdown

SPONSORSHIPS



National BBQ Showdown Sponsor

Quantity: 4

Sponsorship fee: \$2,000

Top-tier visibility at one of PWX's most anticipated events. Includes branding on event signage, sponsor boards, and photo opportunities throughout the cook-off.

BBQ Beverage Sponsor

Quantity: 1

Sponsorship

SOLD OUT

Put your brand on the hands during the cook-off. Includes signage at beverage stations and recognition on event sponsor displays.

Cooling Station Sponsor

Quantity: 1

Sponsorship fee: \$1,000

Help attendees beat the Texas heat. Includes branding at a dedicated cooling station and recognition on event signage.

Apron Sponsors

Quantity: 20

Sponsorship fee: \$500

Your company name featured on official cook-off aprons worn throughout the event - fun, visible, and memorable branding.

[Sponsor Now](#)

Sponsorships do not include conference registration or event admission unless otherwise specified.

Tee It Up, Texas!

SPONSORSHIPS



Breakfast Sponsor

Quantity: 2

Sponsorship fee: \$800

Kick off the tournament with strong brand visibility during breakfast service. Includes event signage seen by all participating golfers.

Lunch Sponsor

Quantity: 2

Sponsorship fee: \$1,000

Keep players energized while showcasing your brand during the tournament lunch with prominent signage during the meal.

Team Sponsor

Quantity: 30

Sponsorship fee: \$600

Includes a team of four golfers plus the full tournament experience including green fees, cart, range balls, breakfast, lunch, and awards.

Beverage Sponsor

Quantity: 4

Sponsorship fee: \$500

Stay visible throughout the course with branding tied to on-course refreshments and sponsor recognition signage.

Hole Sponsor

Quantity: 18

Sponsorship fee: \$300

Company logo displayed at a designated hole on the course. Optional branded flag provides a memorable takeaway.

Tent Sponsor

Quantity: 10

Sponsorship fee: \$500

On-course activation opportunity with a branded tent at a tee box. Sponsors may provide swag, food, or non-alcoholic beverages.

[Sponsor Now](#)

Sponsorships do not include conference registration or event admission unless otherwise specified.

5K Fun Run

SPONSORSHIPS



Water Sponsor

Quantity: 1

Sponsorship fee: \$250

Keep runners hydrated with branded visibility at water stations including signage and on-site recognition.

Post Race Snacks

Quantity: 1

Sponsorship fee: \$450

Be part of the finish-line experience with branding at post-race refreshment stations.

Race Registration Fees

Quantity: 1

Sponsorship fee: \$800

Support participant access while gaining recognition across race materials and on-site signage.

[Sponsor Now](#)

Sponsorships do not include conference registration or event admission unless otherwise specified.

Be Someone

SPONSORSHIPS

Make your mark at PWX 2026



Be Someone Sponsor

Quantity: 20

Sponsorship fee: \$1,000

Make your mark at PWX 2026. Inspired by Houston’s iconic “Be Someone” message, this sponsorship is designed for firms and individuals who want to be part of the experience and show their support.

Includes recognition on shared sponsor signage, listing in the conference app and website.

Technical Tour Water Sponsor

Quantity: 1

Sponsorship fee: \$1,000

Provide refreshments for technical tour attendees with branding on coolers and recognition as the tour hydration sponsor.

SOLD OUT

Futures Program Sponsor

Quantity: 10

Sponsorship fee: \$500

Support the next generation of public works professionals with branding at Futures Program activities and recognition in event materials.

Veteran Care Package Sponsor

Quantity: 2

Sponsorship fee: \$1,000

Support a meaningful care package initiative. Includes branding on care package materials, participation in assembly events, and recognition on sponsor boards.

SOLD OUT

Sponsor Now

Sponsorships do not include conference registration or event admission unless otherwise specified.

Brewery Tour

SPONSORSHIPS



Water Sponsorship

Quantity: 10

Sponsorship fee: \$250

Includes 1 individual ticket and logo/name recognition throughout the event.

Hops Sponsorship

Quantity: 5

Sponsorship fee: \$600

Includes 3 individual tickets and logo/name recognition throughout the event.

Grains Sponsorship

Quantity: 5

Sponsorship fee: \$400

Includes 2 individual tickets and logo/name recognition throughout the event.

Yeast Sponsorship

Quantity: 3

Sponsorship fee: \$800

Includes 4 individual tickets and logo/name recognition throughout the event.

[Sponsor Now](#)

Sponsorships do not include conference registration or event admission unless otherwise specified.

Exhibit Experience

SPONSORSHIPS



Eligibility Note: Certain sponsorship opportunities on this page may be limited to current PWX exhibitors in accordance with APWA sponsorship guidelines.

Train Sponsor - Transport in Exhibit Hall

Quantity: 1 *Reserved for PWX exhibitors*

Sponsorship fee: \$7,000

High-visibility branding on the exhibit hall transport train as it moves attendees throughout the space. Runs continuously through exhibit hall. Seen by all attendees over multiple days.

Conference Bag Inserts

Quantity: 10 *Exhibitor eligibility may apply*

Sponsorship fee: \$2,000

Place your branded item directly into attendee conference bags - guaranteed reach to approximately 1,500 participants. Sponsors provide one approved giveaway item (e.g., lip balm, koozie, sunscreen, hand sanitizer, socks, reusable water bottle, BBQ sauce, or similar attendee-friendly item). Final item selection subject to approval to ensure quality and variety.

Luggage Logo Tag

Quantity: 1 *Exhibitor eligibility may apply*

Sponsorship fee: \$5,000

Exclusive branding on luggage tags attached to all attendee conference bags - ensuring your company travels with participants throughout PWX and beyond. Sponsor to provide approximately 3,500 custom tags. No other company logos will appear, making this a high-visibility, single-brand opportunity.

Ideal for durable, creative designs that extend brand visibility well beyond the conference.

Volunteer Shirts

Quantity: 2 *Exhibitor eligibility may apply*

Sponsorship fee: \$1,000

Your logo featured on shirts worn by conference volunteers throughout PWX - one of the most visible branding opportunities across the event. Volunteers are stationed across registration, sessions, and key attendee touchpoints, providing repeated exposure to your brand throughout the conference.

Limited to two sponsors with prominent co-branded placement.

Pioneer-level sponsors may be included in shirt branding if secured.

SOLD OUT

[Sponsor Now](#)

Sponsorships do not include conference registration or event admission unless otherwise specified.

THE STARS AT NIGHT ARE BIG & BRIGHT...



PWEX
PUBLIC WORKS EXPO
2026

