

# FOLLOW US TODAY



**PWEX**  
PUBLIC WORKS EXPO  
**2026**

**Partnership  
& Exhibitor  
Opportunities**



**AUG. 30 – SEPT. 2, 2026 HOUSTON, TEXAS**  
**GEORGE R. BROWN CONVENTION CENTER**



TEXAS CHAPTER OF THE AMERICAN PUBLIC WORKS ASSOCIATION  
10505 Town and Country Way #19524 | Houston, Texas 77024  
(713) 364-3041 Office/Text  
PWX26Houston@TxPublicWorks.com | www.texas.apwa.org

June 2026

To: Prospective Sponsor

RE: APWA PWX 2026 in Houston, Texas | August 30 – September 2, 2026

Howdy Partner!

The Texas Chapter of the American Public Works Association (TX-APWA) invites your support as we prepare to host PWX 2026 in Houston, August 30 - September 2.

PWX continues to grow, with Chicago (2025) welcoming a record **6,776 verified attendees**. Building on that momentum, **PWX 2026 Houston is on track to feature the largest exhibit floor in APWA history**, with nearly **114,000 net square feet of exhibit space** and exhibit space nearing sold-out status. Texas Chapter Host Sponsorships offer a meaningful way to be part of this historic PWX through Chapter-led events, activations, and attendee experiences.

Our 2026 Sponsorship Program includes traditional packages and **new a la carte opportunities**, allowing you to align your brand with specific events and attendee experiences throughout the week.

**Texas Chapter Host Sponsorships** support Chapter-led events and activations and are **separate from APWA's national sponsorship and exhibitor programs**. Host Sponsors will receive targeted recognition through Chapter events, as well as visibility across select conference platforms, including the website, mobile app, and on-site branding where applicable.

Your investment supports the success of PWX 2026 and **includes a commitment that a minimum of 15% of contributions will fund Texas Chapter scholarships**, benefiting future public works professionals.

We appreciate your consideration and look forward to partnering with you in Houston.





































Respectfully,

**Texas Chapter of APWA**

[PWX26Finance@TxPublicWorks.com](mailto:PWX26Finance@TxPublicWorks.com)

**Please Note:** Sponsorship opportunities support Texas Chapter-hosted events and initiatives during PWX 2026 and do not include conference registration or admission to PWX events unless specifically noted. Conference registration, exhibit hall passes, and/or individual event tickets must be purchased separately for attendee access.

# Partnership and Level Benefits

Sponsorship Level					
	Pioneer \$30,000	Explorer \$20,000	Trailblazer \$15,000	Stargazer \$10,000	Homesteader \$5,000
Partner Recognition on PWX 2026 Volunteer Shirts					
Spotlight Article in Texas APWA Reporter					
Recognition at the Get Acquainted Party					
Up to 10×20 Booth at the 2027 TX-APWA Annual Conference <i>*PWX exhibit hall sold out</i>					
Golf hole sponsor OR tent sponsor					
___ golfers @ PWX Golf Event	8 (2 teams of 4)	4	2		
Recognition at Texas Chapter Dinner (TUE, 09/01/26)					
___ day parking passes during PWX (event parking near convention center)	10	5	4	2	1
___ day passes to the Exhibit Hall during PWX	20	16	12	8	4
___ tickets to the Texas Chapter Dinner (TUE, 09/01/26)	10	8	6	4	2
___ passes to the Get Acquainted Party	8	6	4	2	1
Recognition in the PWX mobile app as a Chapter Sponsor					
“Chapter Sponsor” ribbons for all your staff who attend PWX					
Recognition at PWX Hospitality Area					
Recognition on TX-APWA website, social media and PWX website					
First-Time Individual APWA Membership	5	4	3	2	1

# Contribution

Please help us by completing the following information and sending it to **PWX26Finance@TxPublicWorks.com** with the subject line "PWX 2026 Contribution" or mailing to:



**2026 APWA PWX**  
c/o Texas Chapter of APWA  
PO Box 19524  
Houston, TX 77224

**Make checks payable to "Texas Chapter of APWA", add in memo line "PWX26 Contribution"**

\_\_\_\_\_ (Organization Name) will partner with the TX-APWA Chapter in hosting the 2026 APWA PWX. Partnership will be in the following manner:

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Pioneer** (\$30,000)    | <input type="checkbox"/> Explorer** (\$20,000) |  |
| <input type="checkbox"/> Trailblazer+ (\$15,000) | <input type="checkbox"/> Stargazer (\$10,000)  | <input type="checkbox"/> Homesteader (\$5,000) |

Payments must be made in full by July 31, 2026.

*\* Limited to Pioneer and Explorer*

Will you need exhibitor space?  Yes  No

*+ Limited to Pioneer, Explorer and Trailblazer*

How many golfers will you have? \_\_\_\_\_

## Please send invoice to:

Primary contact name: \_\_\_\_\_

Primary contact email: \_\_\_\_\_

Secondary contact name: \_\_\_\_\_

Secondary contact email: \_\_\_\_\_

Organization name: \_\_\_\_\_

Address: \_\_\_\_\_

# Sponsors

## Pioneer

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## Explorer

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## Trailblazer

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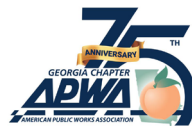
## Stargazer

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## Homesteader

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## Official Host City Partner

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# Planning Committee

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## PRIVATE

Accurate Meter & Supply  
Advanced Drainage Systems  
AJG Equipment Sales & Service  
AmeriTex Pipe & Products  
Arcadis  
Ardurra  
Baird Gilroy and Dixon  
Baxter Woodman  
BGE, Inc.  
Carollo, Engineers, Inc.  
CDM Smith  
EJ  
Frayre Engineering & Consulting, PLLC  
Freese and Nichols  
Garver  
Global Resilient Infrastructure Solutions  
Halff Inc.  
HR Green, Inc  
Huitt-Zollars, Inc.  
Hunt Strategies LLC  
Kaiser Premier  
Lochner  
Lockwood, Andrews & Newnam, Inc.  
Martinez Moore Engineers  
Mustang Cat  
Ninyo & Moore  
PSD Citywide Inc.  
Quiddity Engineering, LLC  
Rinker Materials  
RJN Group  
Terracon Consultants  
Tetra Tech  
Walter P. Moore  
Wastewater Transport Services  
Westwood Professional Services  
WSB

## PUBLIC

City of Austin  
City of Bay City  
City of Baytown  
City of Carrollton  
City of College Station  
City of Deer Park  
City of Denison  
City of Denton  
City of Fort Worth  
City of Friendswood  
City of Frisco  
City of Grand Prairie  
City of Killeen  
City of La Porte  
City of League City  
City of Mont Belvieu  
City of Richardson  
City of Spring Valley Village  
City of Sugar Land  
City of Webster  
City of West University Place  
Dallas County Public Works  
Gulf Coast Water Authority  
Harris County  
Harris County Precinct 1  
Houston Public Works  
The Woodlands Township  
Town of Addison

## OTHER

Retired  
Texas Concrete Products Association

# Get Acquainted Party

## SPONSORSHIPS

Welcome to Houston, Space Cowboy style



### BAR & BEVERAGE SPONSORSHIPS

#### Top Shelf Bar Sponsor

Quantity: 8

Sponsorship fee: \$3,000

Premium bar placement with prominent signage and the ability to provide branded swag such as koozies or napkins. Includes logo recognition.

#### Well Bar Sponsor

Quantity: 6

Sponsorship fee: \$2,000

Bar signage with the ability to provide branded swag and logo recognition throughout the event.

#### Signature Drink Sponsor

Quantity: 3

Sponsorship fee: \$2,500

Exclusive branded signature cocktail with the drink name tied to the sponsor. Includes signage at bars featuring the drink and logo recognition.

#### Featured Bar Upgrade

(Add-On for Top Shelf Bar Sponsor Only)

Quantity: 3

Sponsorship fee: \$1,000

Enhanced signage with featured recognition in event communications and priority placement.

[Sponsor Now](#)

### EXPERIENCE SPONSORSHIPS

#### Mechanical Bull Showdown Sponsor

Quantity: 1

Sponsorship fee: \$2,500

Branded signage on mechanical bull with a high-traffic interactive activation and logo recognition.

**SOLD OUT**

#### Texas Longhorn Photo Experience

Quantity: 2

Sponsorship fee: \$2,500

Branding at the photo area with a high-visibility photo opportunity and logo recognition.

#### Cigar Lounge Experience

Quantity: 1

Sponsorship fee: \$3,500

Branding at the cigar rolling station within a premium lounge environment with logo recognition.

#### Texas Snapshot Experience Sponsor

Quantity: 1

Sponsorship fee: \$2,500

Branding on all digital displays with signage at the activation, creating a themed photo experience with logo recognition.

**SOLD OUT**

Sponsorships do not include conference registration or event admission unless otherwise specified.

# Get Acquainted Party

## SPONSORSHIPS

Welcome to Houston, Space Cowboy style



### FEATURED SPACES & VIBES

#### Upstairs Bar & Music Experience Sponsor

Quantity: 2

Sponsorship fee: \$3,500

Branding for the upstairs bar experience tied to a unique music vibe, including signage at the bar and entry, logo recognition, and a reserved high-top table for four guests.

#### Welcome / Entry Experience Sponsor

Quantity: 1

Sponsorship fee: \$3,500

Branding at the entrance to create a strong first impression for all attendees, including logo recognition.

**SOLD OUT**

#### Houston Food Truck Park Sponsor

Quantity: 5

Sponsorship fee: \$1,000

Recognition within a high-traffic outdoor food truck area with shared signage and logo recognition, aligning your brand with Houston's diverse culinary scene.

### SPEAKEASY (SEPARATE PREMIUM AREA)

#### Speakeasy Presenting Sponsor

Quantity: 1

Sponsorship fee: \$7,500

Exclusive branding of the speakeasy with signage at the entrance, premium recognition, logo placement on all related materials, and a reserved high-top table for four guests.

#### Speakeasy Supporting Sponsor

Quantity: 2

Sponsorship fee: \$3,000

Secondary branding within the speakeasy space with logo recognition.

[Sponsor Now](#)

Sponsorships do not include conference registration or event admission unless otherwise specified.

# Southern Hospitality

## SPONSORSHIPS



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### Hospitality Happy Hour Sponsor

Quantity: 2

Sponsorship fee: \$2,000

**SOLD OUT**

Prominent branding at the hospitality booth during a high-traffic networking hour with signage at the bar and entrance.

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### Exhibitor Hospitality Lounge Sponsor

Quantity: 1

Sponsorship fee: \$2,000

**SOLD OUT**

Exclusive branding in the exhibitor hospitality area including signage at the booth and exhibit hall entrance.

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### Device Charging Station Sponsor

Quantity: 1

Sponsorship fee: \$5,000

Keep attendees powered up while showcasing your brand with prominent logo placement at a high-traffic charging station.

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### Board Reception Beverage Sponsor

Quantity: 2

Sponsorship fee: \$2,000

Gain visibility among chapter leaders and key decision-makers. Includes signage at the bar and recognition during this exclusive Friday evening reception.

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### Train Sponsor - Transport in Exhibit Hall

Quantity: 1

Sponsorship fee: \$7,000

High-visibility branding on the exhibit hall transport train as it moves attendees throughout the space. Runs continuously through exhibit hall. Seen by all attendees over multiple days.

**Sponsor Now**

Sponsorships do not include conference registration or event admission unless otherwise specified.

# National BBQ Showdown

## SPONSORSHIPS



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### National BBQ Showdown Sponsor

Quantity: 4

Sponsorship fee: \$2,000

Top-tier visibility at one of PWX's most anticipated events. Includes branding on event signage, sponsor boards, and photo opportunities throughout the cook-off.

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### BBQ Beverage Sponsor

Quantity: 1

Sponsorship

**SOLD OUT**

Put your brand on the hands during the cook-off. Includes signage at beverage stations and recognition on event sponsor displays.

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### Cooling Station Sponsor

Quantity: 1

Sponsorship fee: \$1,000

Help attendees beat the Texas heat. Includes branding at a dedicated cooling station and recognition on event signage.

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### Apron Sponsors

Quantity: 20

Sponsorship fee: \$500

Your company name featured on official cook-off aprons worn throughout the event - fun, visible, and memorable branding.

[Sponsor Now](#)

Sponsorships do not include conference registration or event admission unless otherwise specified.

# Tee It Up, Texas!

## SPONSORSHIPS



### Breakfast Sponsor

Quantity: 2

Sponsorship fee: \$800

Kick off the tournament with strong brand visibility during breakfast service. Includes event signage seen by all participating golfers.

### Lunch Sponsor

Quantity: 2

Sponsorship fee: \$1,000

Keep players energized while showcasing your brand during the tournament lunch with prominent signage during the meal.

### Team Sponsor

Quantity: 30

Sponsorship fee: \$600

Includes a team of four golfers plus the full tournament experience including green fees, cart, range balls, breakfast, lunch, and awards.

Sponsorships do not include conference registration or event admission unless otherwise specified.

[Sponsor Now](#)

### Beverage Sponsor

Quantity: 4

Sponsorship fee: \$500

Stay visible throughout the course with branding tied to on-course refreshments and sponsor recognition signage.

### Hole Sponsor

Quantity: 18

Sponsorship fee: \$300

Company logo displayed at a designated hole on the course. Optional branded flag provides a memorable takeaway.

### Tent Sponsor

Quantity: 10

Sponsorship fee: \$500

On-course activation opportunity with a branded tent at a tee box. Sponsors may provide swag, food, or non-alcoholic beverages.

### Golf Ball Sponsor

**New!**

Quantity: 1

Sponsorship fee: \$900

Sponsor will provide a sleeve of golf balls for each player (120) with the sponsor's logo on them. No golfers are included with this sponsorship.

# 5K Fun Run

## SPONSORSHIPS



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### Water Sponsor

Quantity: 1

Sponsorship fee: \$250

Keep runners hydrated with branded visibility at water stations including signage and on-site recognition.

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### Post Race Snacks

Quantity: 1

Sponsorship fee: \$450

Be part of the finish-line experience with branding at post-race refreshment stations.

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### Race Registration Fees

Quantity: 1

Sponsorship fee: \$800

Support participant access while gaining recognition across race materials and on-site signage.

[Sponsor Now](#)

Sponsorships do not include conference registration or event admission unless otherwise specified.

# Be Someone

## SPONSORSHIPS

Make your mark at PWX 2026



### Be Someone Sponsor

Quantity: 20

Sponsorship fee: \$1,000

Make your mark at PWX 2026. Inspired by Houston's iconic "Be Someone" message, this sponsorship is designed for firms and individuals who want to be part of the experience and show their support.

Includes recognition on shared sponsor signage, listing in the conference app and website.

### Technical Tour Water Sponsor

Quantity: 1

Sponsorship fee

**SOLD OUT**

Provide refreshments for technical tour attendees with branding on coolers and recognition as the tour hydration sponsor.

### Volunteer Shirts

Quantity: 2

Sponsorship fee

**SOLD OUT**

Your logo featured on shirts worn by conference volunteers throughout PWX - one of the most visible branding opportunities across the event. Volunteers are stationed across registration, sessions, and key attendee touchpoints, providing repeated exposure to your brand throughout the conference.

Limited to two sponsors with prominent co-branded placement.

*Pioneer-level sponsors may be included in shirt branding if secured.*

### Futures Program Sponsor

Quantity: 10

Sponsorship fee: \$500

Support the next generation of public works professionals with branding at Futures Program activities and recognition in event materials.

### Veteran Care Package Sponsor

Quantity: 2

Sponsorship fee

**SOLD OUT**

Support a meaningful giveback initiative. Includes branding on care package materials, participation in assembly events, and recognition on sponsor boards.

### Conference Bag Sponsor

Quantity: 1

Sponsorship fee

**SOLD OUT**

Exclusive branding on PWX 2026 attendee conference bags distributed to approximately 3,000 participants. A highly visible sponsorship opportunity that provides exposure throughout the conference and beyond.

Sponsorships do not include conference registration or event admission unless otherwise specified.

**Sponsor Now**

# Brewery Tour

## SPONSORSHIPS



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### Water Sponsorship

**Quantity:** 10

**Sponsorship fee:** \$250

Includes 1 individual ticket and logo/name recognition throughout the event.

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### Grains Sponsorship

**Quantity:** 5

**Sponsorship fee:** \$400

Includes 2 individual tickets and logo/name recognition throughout the event.

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### Hops Sponsorship

**Quantity:** 5

**Sponsorship fee:** \$600

Includes 3 individual tickets and logo/name recognition throughout the event.

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### Yeast Sponsorship

**Quantity:** 3

**Sponsorship fee:** \$800

Includes 4 individual tickets and logo/name recognition throughout the event.

[Sponsor Now](#)

Sponsorships do not include conference registration or event admission unless otherwise specified.

# Equipment Roadeo

## SPONSORSHIPS

New!



### Official Scoreboard Sponsor

Quantity: 1

Sponsorship fee: \$1,500

Prominent branding at the official PWX Equipment Roadeo scoreboard and results area, where competitors and spectators gather throughout the competition to view standings, scores, and final results. Sponsors may provide a branded **10' x 20' tent (preferred)** or **10' x 10' tent**, along with banners or other approved display materials. Sponsor branding may be featured in event photography and video coverage.

### Official Announcer Sponsor

Quantity: 1

Sponsorship fee: \$1,000

Support the voice of the PWX Equipment Roadeo. Includes sponsor recognition at the announcer station, where competition updates, sponsor acknowledgements, and event information are shared throughout the event. Sponsors may provide a branded 10' x 10' tent, banners, or other approved display materials. Sponsor branding may be included in event photography and video coverage.

Sponsorships do not include conference registration or event admission unless otherwise specified.

[Sponsor Now](#)

### Backhoe & Mini-Excavator Judge Station Sponsor

Quantity: 3

Sponsorship fee: \$750

Prominent branding at one of the three Backhoe & Mini-Excavator judge stations. Sponsors may provide a branded 10' x 10' tent, banners, or other approved display materials. Judge stations are visible throughout the competition and serve as gathering points for judges, volunteers, competitors, and spectators. Sponsor branding may be included in event photography and video coverage.

### Cooling Station Sponsor

Quantity: 1

Sponsorship fee: \$1,000

Help competitors, volunteers, and spectators stay cool during the PWX Equipment Roadeo. Includes sponsor recognition at the cooling station and the opportunity to provide a branded 10' x 10' tent, banners, or other approved display materials.

### Water Station Sponsor

Quantity: 1

Sponsorship fee: \$750

Keep participants refreshed throughout the competition. Includes sponsor recognition at the hydration station serving competitors, volunteers, and spectators during the PWX Equipment Roadeo. Sponsors may provide a branded 10' x 10' tent, banners, or other approved display materials.



**TUESDAY, SEPTEMBER 1 @ 6-9PM**

**Social Beer Garden HTX** Transportation will be provided

**Attendee and Sponsors RSVP by 8/21**

**Individual Ticket: \$65**

**Sponsorships**

**H-Town  
Sponsorship  
\$1,000  
(4 tickets)**

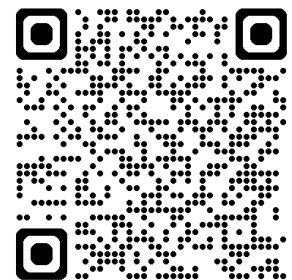
**Space City  
Sponsorship  
\$750  
(3 tickets)**

**Bayou City  
Sponsorship  
\$500  
(2 tickets)**

**Clutch City  
Sponsorship  
\$250  
(1 ticket)**

**Register Today**

<https://txapwa2026chapterdinner.rsvpify.com/>



# THE STARS AT NIGHT ARE BIG & BRIGHT...



**PWEX**  
PUBLIC WORKS EXPO  
2026

