

HELLO WADY



Partnership & Exhibitor Opportunities



AUG. 30 – SEPT. 2, 2026 HOUSTON, TEXAS
GEORGE R. BROWN CONVENTION CENTER



TEXAS CHAPTER OF THE AMERICAN PUBLIC WORKS ASSOCIATION
10505 Town and Country Way #19524 | Houston, Texas 77024
(713) 364-3041 Office/Text
PWX26Houston@TxPublicWorks.com | www.texas.apwa.org



August 2026

To: Prospective Sponsor

RE: APWA PWX 2026 in Houston, Texas | August 30 – September 2, 2026

Howdy Partner!

The Texas Chapter of the American Public Works Association (TX-APWA) invites your support as we prepare to host PWX 2026 in Houston, August 30 - September 2.

PWX continues to grow, with Chicago (2025) welcoming a record **6,776 verified attendees**. Building on that momentum, **PWX 2026 Houston is on track to feature the largest exhibit floor in APWA history**, with nearly **114,000 net square feet of exhibit space** and exhibit space nearing sold-out status. Texas Chapter Host Sponsorships offer a meaningful way to be part of this historic PWX through Chapter-led events, activations, and attendee experiences.

Our 2026 Sponsorship Program includes traditional packages and **new a la carte opportunities**, allowing you to align your brand with specific events and attendee experiences throughout the week.

Texas Chapter Host Sponsorships support Chapter-led events and activations and are **separate from APWA's national sponsorship and exhibitor programs**. Host Sponsors will receive targeted recognition through Chapter events, as well as visibility across select conference platforms, including the website, mobile app, and on-site branding where applicable.

Your investment supports the success of PWX 2026 and **includes a commitment that a minimum of 15% of contributions will fund Texas Chapter scholarships**, benefiting future public works professionals.

We appreciate your consideration and look forward to partnering with you in Houston.

Respectfully,

Texas Chapter of APWA

PWX26Finance@TxPublicWorks.com

Please Note: Sponsorship opportunities support Texas Chapter-hosted events and initiatives during PWX 2026 and do not include conference registration or admission to PWX events unless specifically noted. Conference registration, exhibit hall passes, and/or individual event tickets must be purchased separately for attendee access.

Partnership and Level Benefits

Sponsorship Level					
	Pioneer \$30,000	Explorer \$20,000	Trailblazer \$15,000	Stargazer \$10,000	Homesteader \$5,000
Partner Recognition on PWX 2026 Volunteer Shirts*					
Spotlight Article in Texas APWA Reporter					
Recognition at the Get Acquainted Party					
Up to 10×20 Booth at the 2027 TX-APWA Annual Conference *PWX exhibit hall sold out					
Golf hole sponsor OR tent sponsor					
____ golfers @ PWX Golf Event*	8 (2 teams of 4)	4	2		
Recognition at Texas Chapter Dinner (TUE, 09/01/26)					
____ day parking passes during PWX (event parking near convention center)	10	5	4	2	1
____ day passes to the Exhibit Hall during PWX	20	16	12	8	4
____ tickets to the Texas Chapter Dinner (TUE, 09/01/26)	10	8	6	4	2
____ passes to the Get Acquainted Party	8	6	4	2	1
Recognition in the PWX mobile app as a Chapter Sponsor					
"Chapter Sponsor" ribbons for all your staff who attend PWX					
Recognition at PWX Hospitality Area					
Recognition on TX-APWA website, social media and PWX website					
First-Time Individual APWA Membership	5	4	3	2	1

*Benefit no longer available for new sponsors as of July 2026.

Contribution

Please help us by completing the following information and sending it to **PWX26Finance@TxPublicWorks.com** with the subject line "PWX 2026 Contribution" or mailing to:

2026 APWA PWX
c/o Texas Chapter of APWA
PO Box 19524
Houston, TX 77224



Make checks payable to "Texas Chapter of APWA",
add in memo line "PWX26 Contribution"

_____ (Organization Name) will partner with the TX-APWA Chapter in hosting the 2026 APWA PWX. Partnership will be in the following manner:

- | | | |
|--|--|--|
| ☐ Pioneer** (\$30,000) | ☐ Explorer** (\$20,000) | |
| ☐ Trailblazer+ (\$15,000) | ☐ Stargazer (\$10,000) | ☐ Homesteader (\$5,000) |

Payments must be made in full by July 31, 2026.

*** Limited to Pioneer and Explorer**

Will you need exhibitor space? ☐ Yes ☐ No

+ Limited to Pioneer, Explorer and Trailblazer

How many golfers will you have? _____

Please send invoice to:

Primary contact name:

Primary contact email:

Secondary contact name:

Secondary contact email:

Organization name:

Address:

Sponsors

Official Host City Partner



HOUSTON
PUBLIC WORKS

Pioneer



Explorer



Trailblazer



Stargazer



Homesteader



Planning Committee

PRIVATE

Accurate Meter & Supply
Advanced Drainage Systems
AJG Equipment Sales & Service
AmeriTex Pipe & Products
Arcadis
Ardurra
Baird Gilroy and Dixon
Baxter Woodman
BGE, Inc.
Carollo, Engineers, Inc.
CDM Smith
EJ
Frayre Engineering & Consulting, PLLC
Freese and Nichols
Garver
Global Resilient Infrastructure Solutions
Halff Inc.
HR Green, Inc
Huitt-Zollars, Inc.
Hunt Strategies LLC
Kaiser Premier
Kleinfelder
Lochner
Lockwood, Andrews & Newnam, Inc.
Martinez Moore Engineers
Mustang Cat
Ninyo & Moore
PSD Citywide Inc.
Quiddity Engineering, LLC
Rinker Materials
RJN Group
Terracon Consultants
Tetra Tech
Walter P. Moore
Wastewater Transport Services
Westwood Professional Services
WSB

PUBLIC

City of Austin
City of Bay City
City of Baytown
City of Carrollton
City of College Station
City of Deer Park
City of Denison
City of Denton
City of Fort Worth
City of Friendswood
City of Frisco
City of Grand Prairie
City of Killeen
City of La Porte
City of League City
City of Mont Belvieu
City of Richardson
City of Spring Valley Village
City of Sugar Land
City of Webster
City of West University Place
Dallas County Public Works
Gulf Coast Water Authority
Harris County
Harris County Precinct 1
Houston Public Works
The Woodlands Township
Town of Addison

OTHER

Retired
Texas Concrete Products Association

Get Acquainted Party

SPONSORSHIPS

Welcome to Houston, Space Cowboy style



BAR & BEVERAGE SPONSORSHIPS

Top Shelf Bar Sponsor

Quantity: 8

Sponsorship fee: \$3,000

Premium bar placement with prominent signage and the ability to provide branded swag such as koozies or napkins. Includes logo recognition.

Well Bar Sponsor

Quantity: 6

Sponsorship fee: \$2,000

Bar signage with the ability to provide branded swag and logo recognition throughout the event.

Signature Drink Sponsor

Quantity: 3

Sponsorship fee: \$2,500

Exclusive branded signature cocktail with the drink name tied to the sponsor. Includes signage at bars featuring the drink and logo recognition.

Texas Refreshment Station Sponsor

Quantity: 1

Sponsorship fee: \$2,500

Help attendees stay cool during Houston's summer heat. Includes sponsor recognition at a dedicated non-alcoholic beverage station within the Get Acquainted Party.

New!

Sponsor Now

EXPERIENCE SPONSORSHIPS

Mechanical Bull Showdown Sponsor

Quantity: 1

Sponsorship fee: \$3,000

Branded signage and mechanical bull with a high-traffic interactive activation and logo recognition.

SOLD OUT

Texas Longhorn Photo Experience

Quantity: 2

Sponsorship fee: \$2,500

Branding at the photo area with a high-visibility photo opportunity and logo recognition.

Cigar Lounge Experience

Quantity: 1

Sponsorship fee: \$2,500

Branding at the cigar lounge station within a premium lounge environment with logo recognition.

SOLD OUT

Texas Snapshot Experience Sponsor

Quantity: 1

Sponsorship fee: \$2,500

Branding on all digital screens with signage at the activation, creating a themed photo experience with logo recognition.

SOLD OUT

Sponsorships do not include conference registration or event admission unless otherwise specified.

Get Acquainted Party

SPONSORSHIPS

Welcome to Houston, Space Cowboy style



FEATURED SPACES & VIBES

Upstairs Bar & Music Experience Sponsor

Quantity: 2

Sponsorship fee: \$3,500

Branding for the upstairs bar experience tied to a unique music vibe, including signage at the bar and entry, logo recognition, and a reserved high-top table for four guests.

Welcome / Entry Experience Sponsor

Quantity: 1

Sponsorship fee: \$3,500

Branding at the entrance to create a strong first impression for all attendees, including logo recognition.

Texas Frozen Treat Sponsor

New!

Quantity: 1

Sponsorship fee: \$3,000

Help attendees beat the Texas heat with a refreshing frozen treat during the Get Acquainted Party. Includes branding at the frozen treat station and recognition as the sponsor of one of the coolest experiences of the evening.

SPEAKEASY (SEPARATE PREMIUM AREA)

Speakeasy Presenting Sponsor

Quantity: 1

Sponsorship fee: \$5,000

Exclusive branding within the speakeasy space with signage at the entrance, premium recognition, logo placement on all related materials, and a reserved high-top table for four guests.

Speakeasy Supporting Sponsor

Quantity: 2

Sponsorship fee: \$3,000

Secondary branding within the speakeasy space with logo recognition.

SOLD OUT

Sponsor Now

Sponsorships do not include conference registration or event admission unless otherwise specified.

Southern Hospitality

SPONSORSHIPS



Hospitality Happy Hour Sponsor

Quantity: 3

Sponsorship fee: \$4,000

Prominent branding at the hospitality booth during a high-traffic networking hour with signage at the bar and entrance.

Exhibitor Hospitality Lounge Sponsor

Quantity: 1

Sponsorship fee: **SOLD OUT**

Exclusive branding at the exhibitor hospitality area including signage at the booth and exhibit hall entrance.

AI Photo Experience Sponsor

Quantity: 1

Sponsorship fee: **SOLD OUT**

Put your brand at the center of PWX 2026's most engaging attendee experiences. Includes prominent branding at the AI Photo Experience and recognition throughout the Hospitality Area.

Device Charging Station Sponsor

Quantity: 1

Sponsorship fee: **SOLD OUT**

Keep attendees powered up while showcasing your brand with prominent logo placement at a high-traffic charging station.

Sponsorships do not include conference registration or event admission unless otherwise specified.

Sponsor Now

Board Reception Beverage Sponsor

Quantity: 2

Sponsorship fee: **SOLD OUT**

Gain visibility among senior leaders and key decision-makers. Includes signage at the bar and recognition during this exclusive Friday evening reception.

Train Sponsor - Transport in Exhibit Hall

Quantity: 1

Sponsorship fee: **SOLD OUT**

High-visibility brand exposure on exhibit hall transport train as it moves attendees throughout the space. Runs continuously through exhibit hall. Seen by all attendees over multiple days.

Texas Experience Transportation Sponsor

Quantity: 1

Sponsorship fee: \$10,000

Support transportation for popular Texas Chapter-hosted events, including the Golf Tournament, Brewery Tour, National Board Spouse Tour, and Texas Chapter Dinner. Includes sponsor recognition on transportation communications and loading locations where applicable.

New!

Volunteer & Host Committee Sponsor

Quantity: 1

Sponsorship fee: \$7,500

Support the volunteers and host committee members who help deliver PWX 2026. Includes sponsor recognition within the Volunteer Office, utilized throughout conference week by more than 400 volunteers and host committee members.

New!

National BBQ Showdown

SPONSORSHIPS



National BBQ Showdown Sponsor

Quantity: 4

Sponsorship fee:

SOLD OUT

Top-tier visibility at one of PWX's most anticipated events. Includes branding on event signage, sponsor boards, and photo opportunities throughout the cook-off.

Cooling Station Sponsor

Quantity: 1

Sponsorship fee:

SOLD OUT

Help attendees beat the Texas heat. Includes branding at a dedicated cooling station and recognition on event signage.

BBQ Beverage Sponsor

Quantity: 1

Sponsorship fee:

SOLD OUT

Put your brand in attendees' hands during the cook-off. Includes signage at beverage stations and recognition on event sponsor displays.

Apron Sponsors

Quantity: 20

Sponsorship fee: \$500

Your company name featured on official cook-off aprons worn throughout the event - fun, visible, and memorable branding.

Sponsor Now

Sponsorships do not include conference registration or event admission unless otherwise specified.

Tee It Up, Texas!

SPONSORSHIPS



Breakfast Sponsor

Quantity: 2

Sponsorship fee: \$800

Kick off the tournament with strong brand visibility during breakfast service. Includes event signage seen by all participating golfers.

Lunch Sponsor

Quantity: 2

Sponsorship fee: \$1,000

Keep players energized while showcasing your brand during the tournament lunch with prominent signage during the meal.

Team Sponsor

Quantity: 30

Sponsorship fee:

SOLD OUT

Includes a team of four golfers plus the full tournament experience including green fees, cart, range balls, breakfast, lunch, and awards.

Sponsorships do not include conference registration or event admission unless otherwise specified.

Sponsor Now

Beverage Sponsor

Quantity: 4

Sponsorship fee: \$500

Stay visible throughout the course with branding tied to on-course refreshments and sponsor recognition signage.

Hole Sponsor

Quantity: 18

Sponsorship fee: \$300

Company logo displayed at a designated hole on the course. Optional branded flag provides a memorable takeaway.

Tent Sponsor

Quantity: 10

Sponsorship fee: \$500

On-course activation opportunity with a branded tent at a tee box. Sponsors may provide swag, food, or non-alcoholic beverages.

Golf Ball Sponsor

Quantity: 1

Sponsorship fee:

SOLD OUT

Sponsor will provide a sleeve of golf balls for each player (120) with the sponsor's logo on them. No golfers are included with this sponsorship.

5K Fun Run

SPONSORSHIPS



Water Sponsor

Quantity: 1

Sponsorship fee

SOLD OUT

Keep runners hydrated with branded visibility at water stations including signage and on-site recognition.

Race Registration Fees

Quantity: 1

Sponsorship fee

SOLD OUT

Support participant access while gaining recognition across race materials and on-site signage.

Post Race Snacks

Quantity: 1

Sponsorship fee

SOLD OUT

Be part of the finish line experience with branding at post-race refreshment stations.

Sponsor Now

Sponsorships do not include conference registration or event admission unless otherwise specified.

Be Someone

SPONSORSHIPS

Make your mark at PWX 2026



Be Someone Sponsor

Quantity: 20

Sponsorship fee: \$1,000

Make your mark at PWX 2026. Inspired by Houston's iconic "Be Someone" message, this sponsorship is designed for firms and individuals who want to be part of the experience and show their support.

Includes recognition on shared sponsor signage, listing in the conference app and website.

Technical Tour Water Sponsor

Quantity: 1

Sponsorship fee

SOLD OUT

Provide refreshments for technical tour attendees with branding on coolers and recognition as the tour hydration sponsor.

Volunteer Shirts

Quantity: 2

Sponsorship fee

SOLD OUT

Your logo featured on shirts worn by conference volunteers throughout PWX - one of the most visible branding opportunities across the event. Volunteers are stationed across registration, sessions, and key attendee touchpoints, providing repeated exposure to your brand throughout the conference.

Limited to two sponsors with prominent co-branded placement.

Pioneer-level sponsors may be included in shirt branding if secured.

Futures Program Sponsor

Quantity: 10

Sponsorship fee: \$500

Showcase your organization's commitment to workforce development and the future of public works. Includes recognition on event signage and promotional materials, the opportunity to distribute materials to participants, and participation in the Futures Program panel discussion.

Veteran Care Package Sponsor

Quantity: 2

Sponsorship fee

SOLD OUT

Support a meaningful giveback initiative. Includes branding on care package materials, participation in assembly events, and recognition on sponsor boards.

Conference Bag Sponsor

Quantity: 1

Sponsorship fee

SOLD OUT

Exclusive branding on official PWX 2026 attendee conference bags distributed to approximately 3,000 participants. A highly visible sponsorship opportunity that provides exposure throughout the conference and beyond.

Sponsorships do not include conference registration or event admission unless otherwise specified.

Sponsor Now

Brewery Tour

SPONSORSHIPS



Water Sponsorship

Quantity: 10

Sponsorship fee: \$250

Includes 1 individual ticket and logo/name recognition throughout the event.

Hops Sponsorship

Quantity: 5

Sponsorship fee: \$600

Includes 3 individual tickets and logo/name recognition throughout the event.

Grains Sponsorship

Quantity: 5

Sponsorship fee: \$400

Includes 2 individual tickets and logo/name recognition throughout the event.

Yeast Sponsorship

Quantity: 3

Sponsorship fee: \$800

Includes 4 individual tickets and logo/name recognition throughout the event.

Sponsor Now

Sponsorships do not include conference registration or event admission unless otherwise specified.

Equipment Rodeo

SPONSORSHIPS

New!



Official Scoreboard Sponsor

Quantity: 1

Sponsorship fee: \$1,500

Prominent branding at the official PWX Equipment Rodeo scoreboard and results area, where competitors and spectators gather throughout the competition to view standings, scores, and final results. Sponsors may provide a branded **10' x 20' tent (preferred)** or **10' x 10' tent**, along with banners or other approved display materials. Sponsor branding may be featured in event photography and video coverage.

Official Announcer Sponsor

Quantity: 1

Sponsorship fee:

SOLD OUT

Support the voice of the PWX Equipment Rodeo. Includes sponsor recognition at the announcer station, where competition updates, sponsor acknowledgements, and event information are shared throughout the event. Sponsors may provide a branded 10' x 10' tent, banners, or other approved display materials. Sponsor branding may be included in event photography and video coverage.

Sponsorships do not include conference registration or event admission unless otherwise specified.

Sponsor Now

Backhoe & Mini-Excavator Judge Station Sponsor

Quantity: 3

Sponsorship fee: \$750

Prominent branding at one of the three Backhoe & Mini-Excavator judge stations. Sponsors may provide a branded 10' x 10' tent, banners, or other approved display materials. Judge stations are visible throughout the competition and serve as gathering points for judges, volunteers, competitors, and spectators. Sponsor branding may be included in event photography and video coverage.

Cooling Station Sponsor

Quantity: 1

Sponsorship fee: \$1,000

Help competitors, volunteers, and spectators stay cool during the PWX Equipment Rodeo. Includes sponsor recognition at the cooling station and the opportunity to provide a branded 10' x 10' tent, banners, or other approved display materials.

Water Station Sponsor

Quantity: 1

Sponsorship fee:

SOLD OUT

Keep participants hydrated throughout the competition. Includes sponsor recognition at the hydration station serving competitors, volunteers, and spectators during the PWX Equipment Rodeo. Sponsors may provide a branded 10' x 10' tent, banners, or other approved display materials.



TUESDAY, SEPTEMBER 1 @ 6-9PM

Social Beer Garden HTX Transportation will be provided

Attendee and Sponsors RSVP by 8/21

Individual Ticket: \$65

Sponsorships

**H-Town
Sponsorship
\$1,000
(4 tickets)**

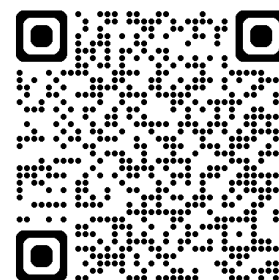
**Space City
Sponsorship
\$750
(3 tickets)**

**Bayou City
Sponsorship
\$500
(2 tickets)**

**Clutch City
Sponsorship
\$250
(1 ticket)**

Register Today

<https://txapwa2026chapterdinner.rsvpify.com/>



THE STARS
AT NIGHT
ARE BIG
& BRIGHT...



PWX
PUBLIC WORKS EXPO
2026

